



PRESS RELEASE

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THE INTERGRAF ECONOMIC REPORT 2023 NOW AVAILABLE FOR ORDERING

Find out everything you need to know about the state and evolution of the European graphic industry. Order your copy of the new format of the 2023 Intergraf Economic Report now.

Intergraf's annual Economic Report, The Evolution of the European Graphic Industry, provides extensive economic information about the European graphic industry. It shows historical developments and comparisons between countries. It provides general information on the profile of the European graphic industry, as well as data on the production of printed products and trade with key international trade partners. Plus, it gives highlights about the economic development of sectors which are relevant to the graphic industry – including paper, ink, press, energy, and postal markets. The Report features the contributions of Intergraf members on national market developments as well as the contribution from our partner research institute <u>Smithers</u> with forecasts to 2027.

How to order

The report is free for Intergraf's members and for sale for non-members. It will be officially launched this week at our General Assembly and can already be ordered using these forms for <u>Members</u> and <u>Non-Members</u>.

Table of content

INTRODUCTION		3	4.	MARKET REPORT	
				4.1 Ink market	41
1.	GENERAL ECONOMIC SITUATION			4.2 Paper market	44
	1.1 Global economic situation	4		4.3 Publishing market	51
	1.2 European economic situation	5		4.4 Book market	53
	1.3 European manufacturing industry	7		4.6 Energy market	56
				4.7 Postal market	58
2.	EUROPEAN GRAPHIC INDUSTRY			4.8 VAT rates	60
	2.1 Profile of the European graphic industry	10		4.9 Socio-economic data	61
	2.2 Labour costs	16		4.10 Advertising	63
	2.3 Production value	18		-	
	2.4 Trade	21	5.	COUNTRY REPORTS	
	2.5 Imports from China	26		5.1 Bulgaria	64
	2.6 Trade with the US	29		5.2 Denmark	65
	2.7 Trade with European partners – UK	31		5.3 Estonia	68
	2.7 Trade with European partners – Switzerland	32		5.4 Germany	69
	2.7 Trade with European partners – Norway	33		5.5 Italy	76
	2.7 Trade with European partners – Iceland	34		5.6 Latvia	79
				5.7 The Netherlands	80
3.	EUROPEAN PRINT MARKET REVIEW 2022-2027			5.8 Portugal	93
	3.1 European print market review, 2023	35		5.9 Sweden	100
				5.10 Switzerland	101
				5.11 United Kingdom	102
			6.	ANNEXES	
				6.1 Classification	110

 ANNEXES
 6.1 Classification
 112

 6.2 Background data
 113





Notes to editor

The **European graphical sector** is made up of some 112,000 printing companies (95% SMEs), which employ 640,000 people, and generate a combined turnover of €82 billion (EU27 + UK, Switzerland, and Norway).

Intergraf (www.intergraf.eu) is the **European printing industry association**, representing employers in the graphical sector. We are a Brussels-based umbrella federation with 22 members from 21 countries and 11 Associate Members from across Europe. Our primary goal is to represent and advocate for Europe's printing industry, working with European Union to support the sector's competitiveness through advocacy, information-sharing, networking, social dialogue, and European projects.

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