

# SHAPING THE FUTURE WITH PACKAGING

A conference by FTA Europe and Intergraf  
with Smithers

10 & 11 April 2025, Sheraton Hotel Airport Brussels

## Target group:

- Packaging printing companies: managing directors, production and sales professionals
- Brand owners: decision-makers for printed packaging product strategy
- Supply chain: machinery, ink and substrate

**Participants:** 120-150

## Sponsorship packages

### Gold: 4,000 EUR (plus 21% VAT)

- Brand logo on the Packaging Report/Study by Smithers, which will be circulated to all conference participants and available for members after the event
- Premium branding on seminar material and on Intergraf and FTA Europe conference website
- Premium promotion on social media – including individual post about your company
- Premium branding at conference venue including roll-up at the event
- Material display/ distribution at event on individual top table
- 3 free event passes plus additional entries at the reduced price of EUR 100
- 3 free entries for customers (printers or brand owners)

### Silver: 2,000 EUR (plus 21% VAT)

- Named in Packaging Report/Study to be circulated to all participants and available for members after the event
- Silver promotion on social media
- Silver branding on conference material
- Silver branding at conference venue
- 2 free tickets

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