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PRESS RELEASE

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INTERGRAF LAUNCHES THE UPDATED GUIDANCE ON THE EU DEFORESTATION REGULATION (EUDR)

We are pleased to announce the release of our updated Intergraf guidance document on the EU Deforestation Regulation (EUDR). This revised edition reflects the newly updated application dates and offers expanded sections on key clarifications, including transitional periods and practical implementation for companies.

In response to the impending EU Deforestation Regulation—effective from 30 December 2025 following a one-year postponement—Intergraf has prepared a comprehensive guidance document to assist its members in navigating the new requirements. This document, tailored exclusively for Intergraf members, aims to clarify obligations for printing companies, including those outside the EU delivering to the EU market.

Because effective compliance relies on clear communication throughout the value chain, we continue to refine the roles and obligations of both printing companies and their customers under the EUDR. This version already provides guidance for certain customers of printing companies, helping them understand their responsibilities under the legislation.

Please note, however, that this may not be the final version of the document, as we anticipate further guidance from the European Commission in the coming months.

Access to the updated guidance is limited to Intergraf members and their member companies. Please get in touch with Intergraf’s Senior Policy Advisor Laetitia Reynaud at lreynaud@intergraf.eu to receive your copy.

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Notes to editor

The **European graphical sector** is made up of some 100,000 printing companies (95% SMEs), which employ 600,000 people, and generate a combined turnover of €80 billion (EU27 + UK, Switzerland, Norway and Iceland).

Intergraf (www.intergraf.eu) is the **European printing industry association**, representing employers in the graphical sector. We are a Brussels-based umbrella federation with 22 members from 21 countries and 14 Associate Members from across Europe. Our primary goal is to represent and advocate for Europe’s printing industry, working with European Union to support the sector’s competitiveness through advocacy, information-sharing, networking, social dialogue, and European projects.

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