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PRESS RELEASE

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INTERGRAF AND INDUSTRY ASSOCIATIONS CLARIFY GEOLOCATION DATA REQUIREMENTS FOR EUDR COMPLIANCE

A coalition of industry associations, including Cepi, EMMA, ENPA, EPC, FEP, Intergraf, and News Media Europe, has released a joint statement to address misconceptions surrounding the role of geolocation data in compliance with the EU Deforestation Regulation (EUDR). This statement aims to support printing companies in their EUDR discussions with customers, clarifying that geolocation data are not required in EU value chains for compliance.

The EUDR mandates the collection of geolocation data for wood harvested before placing it on the EU market or importing wood-based products into the EU. While this information is crucial for initial traceability, it is not automatically accessible to all actors along the value chain nor required for downstream operators to achieve compliance.

For EU downstream operators, successful submission of a due diligence statement does not require direct access to geolocation data if the information is already recorded in the EUDR Information System. Instead, compliance can be ensured by relying on the supplier's Due Diligence Statement (DDS) reference number and verification number, provided that a robust due diligence system is in place. These reference numbers are the only mandatory information that must be systematically communicated along the value chain.

The EUDR Information System is designed to provide full disclosure only to Competent Authorities, not to all users in the supply chain. Geolocation data may occasionally be provided but they do not need to be systematically shared with downstream operators such as printers, publishers, and retailers. Consequently, these companies may never have access to geolocation data through the EU Information System.

Intergraf emphasizes that this clarification will help printing companies and other stakeholders navigate EUDR compliance efficiently while maintaining smooth operations in the supply chain.

Access the statement [here](#).



About the Signatories

Cepi – Confederation of European Paper Industries

EMMA – European Magazine Media Association

ENPA – European Newspaper Publishers' Association

EPC – European Publishers Council

FEP – Federation of European Publishers

Intergraf – European Federation for Print and Digital Communication

News Media Europe

- ENDS -

Notes to editor

The **European graphical sector** is made up of some 100,000 printing companies (95% SMEs), which employ 600,000 people, and generate a combined turnover of €80 billion (EU27 + UK, Switzerland, Norway and Iceland).

Intergraf (www.intergraf.eu) is the **European printing industry association**, representing employers in the graphical sector. We are a Brussels-based umbrella federation with 22 members from 21 countries and 14 Associate Members from across Europe. Our primary goal is to represent and advocate for Europe's printing industry, working with European Union to support the sector's competitiveness through advocacy, information-sharing, networking, social dialogue, and European projects.

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